



The Arc of the South Shore Presents 2ND ANNUAL HOLIDAY FESTIVAL FEATURING WINTER SLEIGH RIDES AT WEBB STATE PARK

Join us this holiday season to promote your business and support
The Arc's mission to empower our neighbors with disabilities.



Date: Sunday, December 11, 2022

Time: 11:00am—3:00pm

Location: 371 River Street, North Weymouth

This unique community event will also feature live music,
pictures with Santa, holiday themed arts & crafts, refreshments, and more.

Your sponsorship comes with exclusive promotional opportunities and
will benefit The Arc's programs which support 4,000 individuals
with intellectual and developmental disabilities each year.
This event sold out last year; secure your sponsorship today!

For more information, please contact Elizabeth Jones at
EJones@ArcSouthShore.org or 781-335-3023 x2209





SPONSORSHIP OPPORTUNITIES

\$10,000: Sleigh Sponsor

- Logo prominently displayed on the side of the sleigh for all guests to see
- First sleigh ride of the day reserved for your team to enjoy a private ride
- Premier placement on event webpage featuring logo and link
- Logo featured on event invitation if confirmed by 10/1/22
- Full page ad on front inside cover of event booklet
- 20 family tickets to the event and 5 social media mentions and tags
- Feature article in The Arc's newsletter

\$5,000: Santa Sponsor

- Logo displayed with Santa and in his workshop where children can write and mail letters
- Time before/after the event reserved for your team to take pictures with Santa
- Premier placement on event webpage featuring logo and link
- Name featured on event invitation if confirmed by 10/1/22
- Full page ad in event booklet
- 10 family tickets to the event and 4 social media mentions and tags

\$2,500: Reindeer Games Sponsor

- Logo displayed in children's game and activity rooms
- Logo and link on event webpage
- Full page ad in event booklet
- 5 family tickets to the event and 3 social media mentions and tags

\$1,000: Sugar Cookie Sponsor

- Logo displayed by refreshments, including hot chocolate and sugar cookies
- Name and link on event webpage
- 1/2 page ad in event booklet
- 3 family tickets to the event and 2 social media mentions and tags

\$500: Holiday Cheer Sponsor

- Logo displayed on festive snowmen, reindeer, and elves at the event
- Name on event webpage
- 1/4 page ad in event booklet
- 1 family ticket to the event and 1 social media mention and tag

I would like to donate a raffle item:

- Item: _____
- Value: \$ _____
- Please pick up _____
- I will mail _____
- I will drop off _____



More information including a payment portal can be found on ArcSouthShore.org.

Checks can be made out to "The Arc of the South Shore" and mailed to 20 Pond Park Road, Hingham, MA 02043.

Logos and ads are due by 12/1/22 to EJones@ArcSouthShore.org. Tax ID #04-2302069.