



*Artwork by Sue H, Arc Participant*



**The Arc of the South Shore Presents**  
**HOLIDAY FESTIVAL FEATURING**  
**WINTER SLEIGH RIDES AT WEBB STATE PARK**

Join us this holiday season to promote your business and support The Arc's mission to empower our neighbors with disabilities.

Date: Sunday, December 12, 2021

Time: 11:00am—3:00pm

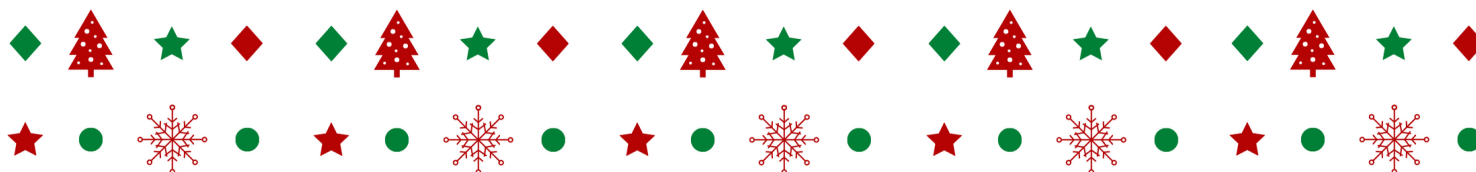
Location: 371 River Street, North Weymouth

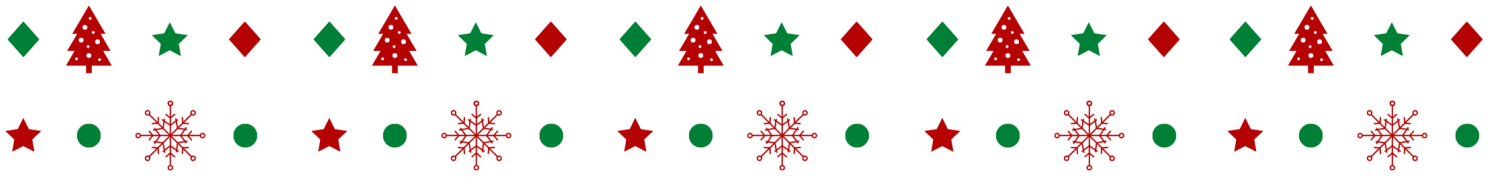
This unique community event will also feature live music, pictures with Santa, holiday themed arts & crafts, refreshments, and more.

Your sponsorship comes with exclusive promotional opportunities and will benefit The Arc's programs which support 4,000 individuals with intellectual and developmental disabilities each year.

Space is limited; secure your spot today!

For more information, please contact Brenda Linden at [BLinden@ArcSouthShore.org](mailto:BLinden@ArcSouthShore.org) or 781-335-3023 x2222





## SPONSORSHIP OPPORTUNITIES

### \$5,000: Santa Sponsor \*1 available\*

- Logo prominently displayed with Santa and visible in all family photos
- Logo displayed in Santa's Workshop where children can write and mail letters to Santa
- Hour prior to the event reserved for your employees and families to take pictures with Santa
- Logo prominently featured on printed event invitation if sponsorship confirmed by 10/15/21
- Announcement through event webpage featuring logo and link
- Full page ad on front inside cover of event booklet
- 10 family tickets to the event and 10 social media mentions and tags
- Feature article in The Arc's newsletter
- Premier recognition in all event materials, including speaking opportunity and a table to promote your services

### \$2,500: Holiday Scavenger Hunt Sponsor \*1 available\*

- Logo displayed on materials for children's holiday themed scavenger hunt
- Logo featured on event invitation if sponsorship confirmed by 10/15/21
- Logo and link on event webpage
- Full page ad in event booklet
- 5 family tickets to the event and 5 social media mentions and tags
- Recognition in all event materials, including a table to promote your services

### \$1,000: Ornament Decorating Sponsor, Cooking Decorating Sponsor, and Refreshment Sponsor \*3 available\*

- Logo displayed in activity rooms for ornament decorating, cooking decorating, or on refreshment tables
- Name and link featured on event webpage
- 1/2 page ad in event booklet
- 3 family tickets to the event and 3 social media mentions and tags
- Recognition in all event materials, including a half table to promote your services

### \$500: Reindeer Sponsor and Elf Sponsor \*10 available\*

- Logo displayed on festive reindeers or elves at the event
- Name on event webpage
- 1/4 page ad in event booklet
- 1 family ticket to the event and 1 social media mention and tag
- Recognition in all event materials



Artwork by Paul N, Arc Participant

### I would like to provide a raffle item:

- Item: \_\_\_\_\_
- Value: \$ \_\_\_\_\_
- Please pick up \_\_\_\_\_ I will mail \_\_\_\_\_ I will drop off \_\_\_\_\_

*More information including a payment portal can be found on [ArcSouthShore.org](http://ArcSouthShore.org).*

*Checks can be made out to "The Arc of the South Shore" and mailed to 20 Pond Park Road, Hingham, MA 02043.*

*Ads are due by 12/3/21 to [BLinden@ArcSouthShore.org](mailto:BLinden@ArcSouthShore.org).*